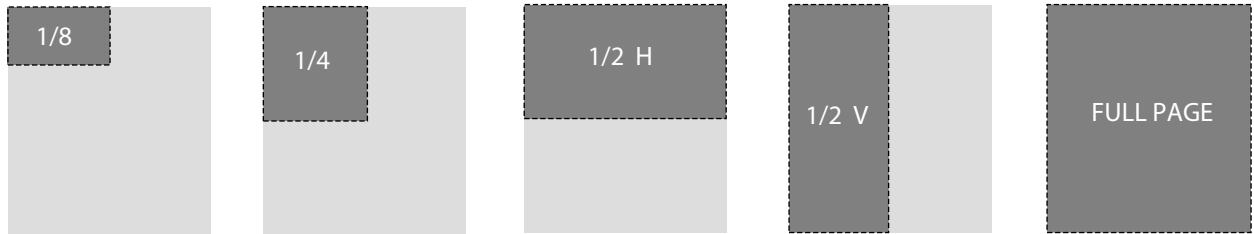




# 34<sup>TH</sup> ANNIVERSARY GALA CELEBRATION

JOURNAL SPECIFICATIONS



	\$300.00	\$500.00	\$1,000.00	\$1,000.00	\$2,000.00
<b>Layout:</b>	1/8 Page	1/4 Page	1/2 Page Horizontal	1/2 Page Vertical	Full Page
<b>Size:</b>	4.5"W x 2.625" H	4.5"W x 5.25" H	8"W x 5.25" H	4.5"W x 5.25" H	8"W x 10.5"H

*(Please add an extra 1/4 inch around each border for bleed)*

IPR/HE Gala Platinum, Gold and Silver sponsors receive event program recognition as one of their sponsor benefits. Bronze Sponsors and Gala Committee Members receive a full page in the journal.

#### ARTWORK SUBMISSION

All artwork must be submitted digitally. Artwork may be color or black-and-white.

**Acceptable Media:** CD-ROM or upload files via e mail or regular mail.

Acceptable Formats:

#### Illustrator EPS (preferred format for digital submissions):

- Compatibility: Version CS (or prior)
- All text must be converted to paths. (Select all, then under TYPE, drag down to CREATE OUTLINES.)
- All colors must be converted to CMYK. (Select all, then under FILTER, drag down to COLORS: CONVERT TO CMYK.)
- Transparent objects must be flattened. (Select all, then under OBJECT, drag down to FLATTEN TRANSPARENCY.)
- All image files must be embedded.
- Preview: 8-bit Macintosh

#### Adobe Acrobat PDF:

- Compatibility: Version 8 (or prior)
- All fonts and image files must be embedded
- Image must be 300 pixels/inch and match ad dimensions at 100% scale.

#### TIFF (use only if Illustrator EPS or PDF is not available):

- Image must be 300 pixels/inch and match ad dimensions at 100% scale.
- Note: Type in TIFFs tends to be "fuzzy." Use this format only as a last resort.

**NOTE:** Native files (Quark, PageMaker, InDesign, etc.) are not accepted. Please be advised that layouts with bleeds will not be accepted. All artwork created using page layout programs must be converted to an Illustrator EPS file or an Adobe Acrobat PDF according to the specs above. Please do not include crop marks.

**PRINTED PROOFS REQUIRED**

**DEADLINE : AUGUST 27, 2012**

**SEND ALL MATERIALS TO: IPR/HE**  
c/o GALA JOURNAL  
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