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# 34<sup>TH</sup> ANNIVERSARY GALA CELEBRATION

## S P O N S O R S H I P C A T E G O R I E S

### PLATINUM SPONSOR—\$35,000

- Two VIP table reservations (10 seats each, VIP seating)
- Platinum Page in the Gala journal
- Sponsorship recognition at Gala
- Listed as Gala Benefactor in journal
- Full page advertisement in "El Pregonero"; IPRHE's newspaper (circulation of 25,000)
- Distribution of premiums/gift bag at the Gala and IPRHE's Annual Conference

### GOLD SPONSOR—\$25,000

- Two VIP table reservations (10 seats, VIP seating)
- Gold Page in the Gala journal
- Listed as Gala Patron in journal
- Half page advertisement in "El Pregonero"; IPRHE's newspaper (circulation of 25,000)
- Distribution of company's promotional materials at Gala

### SILVER SPONSOR—\$15,000

- One VIP table reservation (10 seats, preferred seating) at the Gala
- Full Page in the Gala journal
- Quarter page advertisement in "El Pregonero"; IPRHE's newspaper with a (circulation of 25,000) •
- Distribution of promotional materials or premiums at Gala
- Listed as Sponsor in Journal

### BRONZE SPONSOR – \$10,000

- One VIP table reservation (10 seats, preferred seating) at the Gala
- Half page (premium positioning) advertisement in the Gala journal
- Distribution of promotional materials or premiums at Gala
- Listed as Supporter in Gala Journal

### INDIVIDUAL TABLES - \$5,000 (10 Seats)

### SPONSOR A SENIOR (Advocate) TO ATTEND THE GALA –\$ 500 • INDIVIDUAL TICKETS: \$500/each

- Company or individual recognition in the Gala journal

### GALA JOURNAL ADVERTISEMENT

- \$2,000—Full Page
- \$1,000—Half Page
- \$500—Quarter Page
- \$250—Eighth Page

### SPONSORSHIP DEADLINES

**For Ads in Gala Journal: August 27, 2012**

See the journal ad reservation form for specifications.

*As a 501-C-3 organization, all sponsorships contributions made to IPR/HE are tax deductible to the fullest extent of the law.*